



# Children's Online Privacy Protection



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# What personal data are about?

- Any piece of information related to a physical entity, whose identity may be directly or indirectly established.
- Name, family name, nickname
- Date of birth
- Residential address
- E-mail
- Phone number
- Photo
- Website log-in data: user name, password, correspondence, etc.



# Video “Justas”

**Threat:** you may meet persons on the web who present themselves as somebody else and who have ill intentions.



# Video “Justas”

## Advice (I):

- Be careful with new acquaintances on the web – it doesn't matter how sincere online communication is, never disclose your contact details: address, phone number, school you attended, also other personal information (holiday plans, valuables in your home, etc.) until you find out about the real intentions of your new friend.



# Video “Justas”

## Advice (II):

- Be vigilant! Don’t believe blindly what unknown people say online or what you find on websites. Internet content may be created by anyone, and it is unregulated!
- Tell your parents or other adults you trust about your new online friends, especially those who look suspicious.



# Video “Justas”

## Advice (III):

- Let online friends remain online. Do not meet them face-to-face!
- If you still decided to meet your online friend in reality, avoid distant unknown places, dark time of the day. Do not go to the meeting alone. Inform the adults you trust about the meeting.



# Video “Justas”

## Advice (IV):

- If the communication with the new friend is suspicious, you feel persecuted, try to cut such communication immediately and block the sender of the undesirable information.
- If you receive threats, harassment, indecent texts or bullying, save them as evidence and turn to adults for help.



# Video “Account Crediting”

**Threat:** having acquired your log-in information (user names, passwords) to various websites, evil-minded people may pretend they are you (adopt your identity in electronic environment) and make much harm to you and to your friends.





# Video “Account Crediting”

## Advice (I):

- If you start receiving suspicious messages from your friends, call them or contact them in any other way in reality and make sure they sent you the messages and not evil-minded people or a malicious software.



# Video “Account Crediting”

## Advice (II):

- Never disclose your website user names and passwords even to friends or persons who say they are site administrators.
- Pay special attention to creating passwords so that they are not easily guessed and are not repeated. Change your passwords periodically. In order to prevent password theft, regularly update the anti-virus software.



# Video “Account Crediting”

## Advice (III):

- If it turns out that the log-in data is known to third persons, take measures to change them as soon as possible and thus prevent the use of your identity.
- Remember that a password is the proof of your identity. You will be liable for all the actions performed by using your own password.



# Video “Account Crediting”

## Advice (IV):

- Be vigilant and do not believe e-mail or text (SMS) messages, which may help the trickster to find out your log-in details like user names, passwords, security codes or other personal data. Reliable companies and banks never ask to submit these details in this way.



# Video “Account Crediting”

## Advice (V):

- If you receive such e-mail or text message, inform the office or bank, the representative of which the trickster pretends to be.
- If your privacy is threatened, and you cannot eliminate the threat, turn to the website administrator and ask him/her to solve the problem immec



# Video “Job Interview”

**Threat:** information published on the web remains there for a long time; your objective to delete it may cost you a lot of efforts and time, while anybody can view it.



# Video “Job Interview”

## Advice (I):

- Before you publish your opinion or comments on various topics on the web, think twice about how it can influence yourself in the future (e. g. in job hunting, communicating with your friends, etc.).



# Video “Job Interview”

## Advice (II):

- Although it looks like you can behave more freely in virtual reality, do not forget that you are as real there as you are at home or in your class.
- If you want to know what you look like on the web, put in your data (name, family name, nickname) into the search box on a search engine’s website (e. g. “Google”).





# Video “Job Interview”

## Advice (III):

- If your virtual picture is not satisfactory, take measures to delete the undesirable information from relevant websites.
- Avoid registration on adult websites; in this case, you will be partly liable for privacy violations.



# Video “Job Interview”

## Advice (IV):

- Do not undermine reputation of others online: do not publish pictures of other people without their consent; do not violate other people’s rights by expressing your thoughts about them.
- Remember that your footprint on the web may follow you for the rest of your life.



# Video “The Star”

**Threat:** personal data rashly published online (pictures, e-mail addresses, etc.) may be used by third persons for advertising, sending of undesirable e-mails and other commercial purposes.



# Video “The Star”

## Advice (I):

- Do not publish your pictures on the web, as by doing it you lose the possibility of controlling their subsequent use.
- Before you submit your e-mail address to various websites, read the site rules and/or privacy policy.



# Video “The Star”

## Advice (II):

- Avoid registration on the websites the privacy policy of which says that “by registering hereby the user unconditionally agrees that his/her personal data will be used for purposes of direct marketing” or something similar to this – it will be difficult later to cancel the undesirable messages.



# Video “The Star”

## Advice (III):

- You should know that for the use of your e-mail or other details for the purpose of direct marketing you have to give a separate permission (e. r. tick the box “I agree”), which may be cancelled by you at any time later. Make sure that the site provides for such a possibility: this way it will be easier to defend your right to privacy.



# Video “The Star”

## Advice (IV):

- Senders of undesirable messages have their own goals – that you should buy certain goods, play certain games, etc. – think if, influenced by them, you use your pocket money to the best advantage, or perhaps such messages disturb you at undesirable time?



# Video “The Star”

## Advice (V):

- Do not publish and change the pictures of other people. Perhaps it looks to you as an innocent joke, please note that for such actions you may be liable for offence of honour and dignity, and for the use of personal data for illegal purposes.





# Video “Too Much to Share”

**Threat:** your private details indiscreetly published on the web may become known to undesirable persons.



# Video “Too Much to Share”

## Advice (I):

- Be attentive in choosing your online friends in social networks – think if they could be / are your friends in real life?



# Video “Too Much to Share”

## Advice (II):

- At registration on social networks and dating sites, carefully select the privacy settings – notice if the default settings let all the registered members see the information of your profile. Not all of them are your friends; thus, select proper settings.



# Video “Too Much to Share”

## Advice (III):

- Think if you really want to disclose your diary, your thoughts and other private details to all virtual friends? Or if you would like to tell them in real life (in class, on the street or at a party) what you put on the web?



# Video “Too Much to Share”

## Advice (IV):

- If you are able not to publish your personal details, do not do that; present yourself by your nickname. If the website or a person is suspicious, use a single-use or an anonymous e-mail address.
- Do not publish your own or other people’s special details (i. e. the details about health, racial or ethnic origin (nationality), religious beliefs, previous convictions, etc.).



Protect you privacy!



# Thanks for you attention!

Project web site: [www.eprivatumas.lt](http://www.eprivatumas.lt)

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